

The Combined Berner Group
**German Group Company under New
Management**

Künzelsau, 15 May 2008 – From 01 June 2008 Albert Berner Deutschland GmbH in Künzelsau will be under new management: Ulf Loesenbeck (38) will take over responsibility and in his new position will also be responsible for the Swiss group company.

The Berner company is not unknown territory for Ulf Loesenbeck: In the past five years he has held leading positions in the strategically important Berner Holding. In his new position he will be able to draw on his extensive know-how and marketing experience. Ulf Loesenbeck has been active in the automotive supply sector and truck components business since 1994. The Engineering & Business Administration graduate joined Berner in 2003 and has since then continued to increase his knowledge of direct sales and the construction sector.

"We are very pleased to put the leadership of Berner Germany/Switzerland in the competent hands of Ulf Loesenbeck, so that we can continue to expand in these two markets which are so important to us", said Ulrich Lindner, COO Sales & Marketing of the Berner Holding and interim General Manager of Albert Berner Deutschland GmbH.

The Berner Group

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PRESS RELEASE



About Berner

The combined Berner Group with headquarters in Künzelsau, Germany, is one of the leading European direct sellers, offering an all-round service in the small components business to professionals in the building construction and automotive sectors as well as other industries. In 25 European countries about 8000 'experts with passion' – 5000 of whom work in field sales – ensure that customers benefit from their partnership with Berner.

For more information about the Berner Group visit www.berner.de or www.berner-group.com.